

Conference Speakers

Our conference speakers are experts in the design and delivery of SQA Advanced Diplomas, formerly known as SQA HNDs. They bring a wealth of practical experience and understanding to support your delivery of this qualification. Here is a brief description of their areas of expertise:

Robert Quinn, Head of Service

In his current role, Robert leads a large team responsible for the development and maintenance of an extensive range of SQA qualifications in English, Languages and Business. Previously, he was responsible for guiding and supporting Scottish colleges through the HN modernisation process. Before joining SQA, Robert spent ten years as a lecturer and senior lecturer in Business education, and also spent a number of years in the private sector in recruitment and management consultancy. His main interest outside of work is endurance running and he has won a number of national titles throughout his running career.

Matthew McCullagh, Quality Manager

Matthew has 25 years of experience delivering and quality assuring SQA qualifications. For 10 years, he worked in a college as a lecturer, assessor, internal verifier and course team leader. He then joined SQA as a full-time external verifier before taking full responsibility for the quality assurance of all SQA's qualifications. Matthew has visited China several times in his role as Quality Manager and has visited many of the universities that deliver SQA Advanced Diploma.

Sharon McDowall, Qualifications Manager

Sharon joined SQA in 2001 and has worked in a variety of roles relating to qualifications development and management. In October 2018, Sharon moved into a new role within SQA and is now responsible for managing a programme of support for international centres who offer SQA qualifications. Prior to this, she managed a portfolio of Business-related subjects and qualifications, the majority of which are offered in China. Through this work, she has developed and delivered a wide range of staff professional development events for centres in China since 2012, and has been actively involved in SQA's contribution to the annual meeting of centres as well as the Dean's event, held in China every spring.

Jacqueline Ryder, Qualifications Officer

Jacqueline has worked for the English, Languages and Business team in SQA for over two years, providing support to manage and deliver a wide range of SQA qualifications. Before joining SQA, she completed a PhD in Literature and was a Graduate Teaching Assistant at the University of Strathclyde, Glasgow. She also worked as Reviews Assistant for the International Journal of Scottish Literature.

Janet Strain, Qualification Implementation Manager (International)

Janet is an experienced tutor and assessor of IT and Business-related qualifications and has worked with SQA for several years in a number of roles, including qualification development, assessment specialist and external verifier, and has carried out verification activity in China. She has 20 years of experience working in the college sector where she has led a range of curriculum and quality systems projects. In her most recent role as Qualification Implementation Manager, Janet has worked extensively with centres internationally on a range of centre staff development and support areas, and has also presented at various international professional development conferences.

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Iain Walker, Qualification Implementation Manager (International)

Iain worked in the education sector at the University of the Highlands and Islands for 30 years as a tutor and assessor, before recently joining SQA as a Qualification Implementation Manager. He has been the senior external verifier for Business and Economics for over 12 years. In addition to this, he has managed and contributed to a wide range of qualifications-related projects for SQA in the general Business subject area. He has been involved in verification activity in China and has presented at a wide range of centre staff training and professional development conferences in China, including all of the past professional development conferences. In his new role as Qualification Implementation Manager, Iain is working closely with centres internationally to provide support to their staff in the delivery and assessment of SQA awards.

Jimmy Zhang, Country Manager, China

Jimmy has worked on SQA qualifications since 2008. He gained his first experience of the programme while employed at Beijing Jiaotong University and he built on this with a move to Beijing Yinghong. This experience was a crucial factor in Jimmy's appointment as SQA's China Country Manager in April 2016. He works closely with SQA's centres, partners and internal departments to deliver high quality support for the SQA Advanced Diploma programme. He provides support and advice, responds to enquiries, and liaises across SQA teams to ensure the programme runs smoothly.

Vivian Cai, Deputy Head and Co-ordinator of the Wuhan University of Technology SQA Programme

Vivian started working with the Wuhan University of Technology SQA Programme in 2009. In her role as Deputy Head of the programme, Vivian is responsible for teaching and research affairs. She is also the centre's SQA co-ordinator. Her experience includes teaching on the foundation course, managing the teaching team and ensuring quality standards and practices. Vivian has achieved recognition of her work on several occasions. She is highly ranked for her work in academic evaluations and has won the title of 'Excellent Teacher' and 'Excellent Staff Member'.

Rebecca Qi, Tutor and Assessor, Renmin University of China

Rebecca Qi has been working in the education sector since 2003. She has worked on the SQA Programme for more than 10 years, during which she has been an experienced tutor, a qualified assessor, and an internal verifier. Currently, Rebecca is actively involved in delivering, assessing and internally verifying units in Business Management. She has continuously participated in professional development conferences held by SQA since 2012 to enhance her own professional skills, and has developed her skills in delivery and assessment at the Renmin University of China.

CD8010 August 2019



PROFESSIONAL DEVELOPMENT
CONFERENCE CHINA 2019



PROFESSIONAL DEVELOPMENT
CONFERENCE CHINA 2019



Scottish
Qualifications
Authority

27 to 29 August 2019
Hilton Beijing, Wangfujing

Continuous Improvement: Reflect to Perfect

The Scottish Qualifications Authority welcomes you to the 2019 Professional Development Conference in Beijing, China.

The theme for this year's Conference is Continuous Improvement.

The aim of the conference is to provide staff who work with SQA programmes in centres with a wide range of tools and techniques that they can use to support an ethos of continuous improvement within their centre. These tools will be uploaded to the SQA China website. Sharing the learning from this event and the materials available on the SQA China website with your colleagues in your centre is crucial to getting the best value from the conference.

The conference offers several presentations, delegate workshops and practical activities.

We hope you enjoy the conference.



'Keep cherishing old knowledge, and continually acquire new, and you may be a teacher of others'

– Confucius, Chapter XI, *The Analects*

Programme information

Presentations

- An introduction to a model for continuous improvement – delivering SQA qualifications: circle of success
- An update on the SQA China website – tutor resources
- A consultation on the planned review of the Advanced Diploma in Business
- Sharing good practice from Wuhan University of Technology and Renmin University of China
- An update from SQA's China Manager – Jimmy Zhang
- An update on China Verification
- Prior Verification

Delegate Workshops

- Professional Judgement - Economics 2: The World Economy
- Professional Judgement - Managing People and Organisations
- Using Qualification Verification Summary Reports to improve quality
- Quality Review Reporting
- SQA Academy - an introduction
- Research Skills Guide
- SQA Co-ordinators - Making Internal Verification Work for You
- SQA Co-ordinators - Making Induction Work for your Learners
- SQA Co-ordinators - Focus Group

Conference Programme

Conference Day 1 – Tuesday 27 August 2019	
TIME	SESSION INFORMATION
08.45 - 09.30	Registration
09.30 - 10.00	Welcome and opening remarks <ul style="list-style-type: none"> • Mr Robert Quinn, SQA • Ms Zhang Haixia, CSCSE
	Ice breaker – delegate activity
	BREAK – TEA & COFFEE
	Delivering SQA qualifications – circle of success
	China website – tutor resources
12:00 - 13:00	LUNCH
	China Website – delegate activity
	Wuhan presentation – sharing good practice
	Advanced Diplomas in Business – consultation
	BREAK – TEA & COFFEE
	Workshops <ul style="list-style-type: none"> • Professional Judgement – Economics 2: The World Economy • Professional Judgement – Managing People and Organisations
	SQA co-ordinators – Making Internal Verification Work For You
16:00 - 16.30	Review of Day 1 Question and Answer Panel

Conference Day 2 – Wednesday 28 August 2019	
TIME	SESSION INFORMATION
08:45-09:30	Registration
	Opening remarks
	Renmin Presentation – sharing good practice
	Assessment Summary Reports – delegate activity
	BREAK – TEA & COFFEE
	Workshops <ul style="list-style-type: none"> • Using Qualification Verification Summary Reports to improve quality • Quality Review Reporting
12:00 - 13:00	LUNCH
	<ul style="list-style-type: none"> • Using Qualification Verification Summary Reports to improve quality • Quality Review Reporting
	Prior Verification
	BREAK – TEA & COFFEE
	Prior Verification – delegate activity
	SQA co-ordinators - Making Induction Work for Your Learners
16.00 - 16.30	Review of Day 2 Question and Answer Panel

Conference Day 3 – Thursday 29 August 2019	
TIME	SESSION INFORMATION
08:45-09:30	Registration
	Opening remarks
	China Manager – update
	Quiz – delegate activity
	BREAK – TEA & COFFEE
	Workshops <ul style="list-style-type: none"> • SQA Academy – an introduction • Research Skills Guide
	SQA Coordinators – Focus Group
12:00 - 13:00	LUNCH
	China verification update
	Workshops <ul style="list-style-type: none"> • SQA Academy – an introduction • Research Skills Guide
	Review of Day 3 Question and Answer Panel
15.45 - 16.00	Closing Speech and Conference Close

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